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Florentine Families in Hungary in the First Half of the Fifteenth Century. A prosopographic study of their economic and social strategies.

The study of Florentine-Hungarian economic relations in the first half of the fifteenth century provides a challenging opportunity to survey late medieval social and economic strategies and their adjustment to a specific regional situation. Florentine merchants were actively present with their trading and banking activity in medieval Europe whereas medieval Hungary played a notable role in the political and economic landscape of East-Central Europe during the reign of King Sigismund of Luxemburg (1387-1437).

Based on a prosopographic database, that is fully included in the appendix, the study investigates these businessmen's economic and social background in Florence via in-depth case studies and quantitative research. Concentrating further on the community of foreign traders in Buda as a royal seat in formation, the study reviews also the competition between South German and Florentine traders.

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